

## The Henley Partnership : Press Release

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### **LIVING ADVENT CALENDAR STARTS LOOKING AT CHRISTMAS 2013 !**

The popular Henley Living Advent Calendar is already looking for Venues, Partners and Performers for this Christmas' event !

Its kick-off meeting for 2013 was held in The Queen Victoria, Market Place this week to discuss what went well, what could be improved and to start planning for the town's third year of it.

Kim Agostino of Think Big Events, who has been Head of Production since its inception said, ,  
"We're really pleased that our Living Advent Calendar has been nominated for three national Awards. It will certainly help put the event on the map if we win or are short-listed."

Attendees at the meeting included Venues such as Mark Dunlop from The Angel on the Bridge and Terry Coupar from the Henley Fire & Rescue Service; Tim Shears from Partners Sothebys Real Estate, representatives from local Charities Camp Mohawk and the British Legion Poppy Appeal and one of last year's performers, Andrew Finlay.

Chair of the Henley Partnership, and Founder of the Henley Living Advent Calendar, Julie Perigo announced that even so early in the year they have been able to find nearly all the Venues needed and a very strong list of potential performers. But she told the Henley Standard, "There are still dates available for suitable Venues and for talented local performers. People have been coming up with great new ideas too : a Loyalty card with prizes for those who support more than five evenings, and incentives for more families to come along this year."

Incoming Mayor, Stefan Gawrysiak is a great fan of the event as believes it has become an integral part of the town's Christmas festivities. "The Council is keen to become even more involved this year. It is such a great boost to get people into our Town Centre and get to see and appreciate new aspects of it. We think it is a genuinely innovative way to pull all parts of the Henley community together : residents, visitors, charities, businesses, community organisations, schools and the Council itself."

If you would like to be part of the Henley Living Advent Calendar this year, as a performer, Venue or supporting 'Partner' to a Venue, Raffle Prize donator, Sponsor or Helper please contact JULIE PERIGO [julie.perigo@thehenleypartnership.co.uk](mailto:julie.perigo@thehenleypartnership.co.uk)