## The Henley Partnership: Press Release

## THE HENLEY LIVING ADVENT CALENDAR : Not just about Charities & Christmas Songs

"The 24 evenings of the Henley Living Advent Calendar are a lovely way to raise money for local charities and offer local performers a stage." Says Chair and Founder, Julie Perigo. "But the event is actually much more than that. It's a wonderful way to 'join up the dots' and bring together lots of elements of our town in a way that it totally unique in the UK."

This year nearly local 60 businesses and organisations are involved in providing Venues, Christmas treats for the audience and sponsorship to make the whole thing happen – twice as many as last year. "We are delighted to be involved as a Venue again this year, " says Paul Mainds, CEO of The River and Rowing Museum, "and to have a partner like Sothebys to help us make our evening a really special one for everyone concerned. The 'partnering' concept is a very good way to get different organisations talking to each other, which must be a good thing for the town".

According to Chris Tampsett, from Henley Shutters who will be 'hosting' the evening's performance at The Old Fire Station Gallery it is an excellent way for businesses like his to show their commitment and involvement in the town. "I went along to some of the evenings last year, thought they were great fun for everybody and wanted to get involved in some way to help this year."

Luke Jansen from Camp Mohawk, one of this year's three benefitting Charities adds, "The fact that the Living Advent Calendar runs over 24 evenings means that we, as the Charities, get to meet local businesses and residents in an informal, friendly way every single evening. People will get to know our faces, and see our commitment and how much their generosity means to the people we support."

Start looking on www.livingadventcalendar.co.uk for more information.